PLANET FOUNDAMENTALS Urban Ecosystems for Common Good





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PLANET FOUNDAMENTALS

the italian call for social impact startups offering new solutions to the most urgent global challenges for the next future:

Urban Ecosystem for Common Good

Environment | Health | Education | Social Cohesion

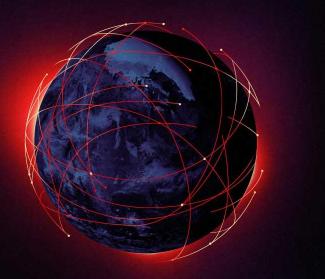






The Global Risks Report 2023 18th Edition

INSIGHT REPORT



VØRLD ØNOMIC

2023: Which global risks for our society?

The **World Economic Forum** published the 18th edition of the <u>Global Risks</u> <u>Report</u>: more than 1,000 national leaders and experts from a range of global industries and sectors were interviewed to identify the most urgent risks for 2023.

Key risks and challenges point to the importance of urban ecosystems with more inclusive, attractive and education-oriented cities.

Specifically to:

- Plan and design more sustainable urban environments
- Promote health by reducing health inequality
- → Reduce educational inequality & gaps by reskilling and upskilling
- → Fight the **Social Cohesion** erosion

Has your impact start-up a solution to contribute to the upcoming global challenges?

Discover our Acceleration programmme!

What challenges for ours startups?

Which startups will be selected? Startups able to develop innovative products, services and models able to effectively address the new key challenges determining the future of our society and planet.

ENVIRONMENT	HEALTH	EDUCATION	SOCIAL COHESION
Development of sustainable urban environments offering better liveability	New models and solutions to improve services, facilities and patient treatment, as well as health care.	Access to knowledge to fight cognitive, training and work gaps	Solutions to fight social cohesion erosion
<u>For instance:</u> Housing, micro-mobility and inclusive mobility; reduction and control of atmospheric pollution; inner urban area relationship, recycling and circular economy among others.	<u>For instance:</u> Telemedicine (remote medicine); digital and advanced diagnostics; patient focus (AI & Big Data, sensors and wearable devices), paediatric health, health of the elderly and maternal health.	<u>For instance:</u> Building and strengthening new skills through reskilling and upskilling, open access to training, inclusive learning models, active learning, educating for entrepreneurship, fighting early school leaving (drop-outs)	<u>For instance:</u> Actions to promote and foster the growth of human and relational capital; solutions to favour stronger practice, production, self production, consumer and sharing communities to promote social, territorial, cognitive and economic development; proximity economy and so forth

Who we are looking for?

We are looking for **dedicated and motivated** teams, interested in growing with us to trigger scalable processes of change. We are looking for impact start-ups with the following:

Development Stages

Early stage **startups** with a **validated prototype** or a **product on the market.**

Business ideas, scale-ups (with revenues >€ 3M/year) <u>are not</u> <u>our target</u>

Legal Form

We accept applications both from established companies (innovative startups, SIAVS, S.r.l.), and from companies still in the constitution phase

Social Innovation

We are interested in **intentional, additional and measurable social impact** startups with a **highly innovative** product/service



What do we offer?

Socialfare is the first Centre for social innovation in Italy and it is a MISE (*Ministry for Business and Made in Italy*) certified incubator. We offer the best social impact startups:



4 months of intense acceleration

Full time off and on line programme at Rinascimenti Sociali in Turin



In exchange for share in equity of up to 15%



Dedicated acceleration team

Service design, business planning, investment readiness and social impact assessment experts



Networking with over 50 mentors and investors

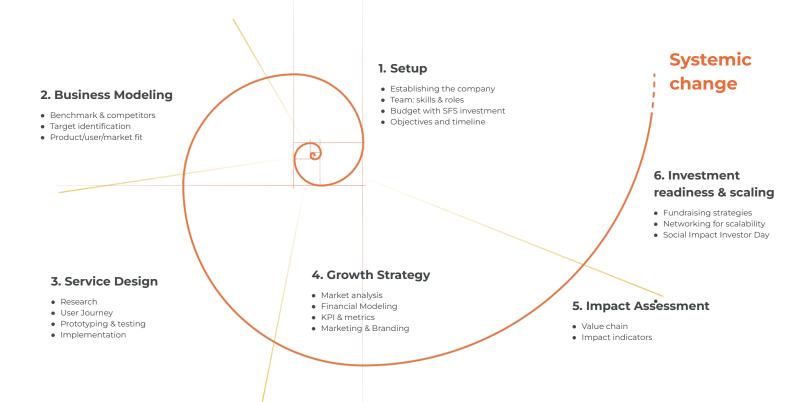
Access to our prestigious network of impact investors, mentors and advisors



Desk in the co-working and meeting rooms

Access to events taking place in our offices in the centre of Turin

Program stepping-stones



Why Apply?

SocialFare is the first **Center for Social Innovation in Italy**, founded in Turin in 2013. We are an incubator certified by the **Italian Ministry of Economical Development**.

Since 2016 we have dealt with the launch and implementation of **15 acceleration programmes** accompanying 100 social impact start-ups which have meant **funding for €40 M** to date.

90% of the start-ups that **received** <u>SocialFare Seed</u> from 2017 to date successfully received further funding after our investment.

Thanks to our multidisciplinary team's expertise and to the prestigious network of mentors, advisors and impact investors we are able to offer **a unique expert advice programme** and **equity investment** for the generation of impact entrepreneurs.



We invest in your impact startup



SocialFare Seed invests up to € 100,000 in each social impact startup accelerated by SocialFare

SocialFare Seed is a private investment fund that supports startups and businesses accelerated by SocialFare. If eligible, each startup/business can receive a seed fund of up to **100K€** (**15%** of which to be paid to SocialFare for **acceleration**

services) in exchange for a **variable percentage of equity**, according to the valuation of the company. The investment is paid in cash at the beginning of the program.

I soci di SocialFare Seed:



Fondazione Compagnia di SanPaolo

FINDE S.P.A.





We invest in your impact startup

Startups selected by SocialFare for acceleration will be awarded a seed fund of up to €100K in cash (15% of which to be paid to SocialFare for acceleration services) in exchange for a percentage of equity up to 15%. The investment will be performed by SocialFare Seed S.r.I.

SocialFare Seed	SocialFare Seed is a private company established by impact investors such as the FINDE (Ltd partnership) Family Office, bank foundations such as the Compagnia di San Paolo, the Cassa di Risparmio di Cuneo Foundation and the Mario ed Anna Magnetto Foundation as well as business angels. SocialFare is also a partner and promotes a systemic model to establish and develop new social entrepreneurship. It is the one and only of its kind in Italy and is extremely innovative.			
Convertible funding	The investment will be made as a convertible, that is a non interest-bearing convertible in the startup's equity. A convertible is a finance instrument used in the early stages of a startup given it is a cheap, swift means to gather funds without having to formally add a new equity partner at the start given the costs this entails. The conversion into equity by SocialFare Seed will take place in the event of a good performance of the startup or alternatively if it raises capital from investors in the three years following the signing of the contract.			
Resource transfer	Resource transfer will take place in two steps: before the beginning of the acceleration program and on achieving shared objectives.			
Contract	There is a standard contract for all startups a draft of which will be sent to the project/business team before the Selection Day, so they may view it. In the event of them being selected and joining the acceleration program the startup undertakes to accept and sign the relevant seed funding agreement/contract.			
Type of company	If your business ideas is selected you undertake to establish the company within two months from selection, and to register with the Company Register (Registro delle Imprese).			
Total investment and equity share	SocialFare Seed retains the right to vary the exact amount of the investment and the percentage of the equity; these clauses are negotiated with the team upon admission to the acceleration program.			

Investimenti SocialFare Seed

€1,7M invested in Social Impact Startups



SocialFare Seed Investments

Exit 2022, successes



Aulab, accelerated and recipient of an investment in 2018, exit SocialFare Seed with **Multiversity (CVC Capital Partners)**, in September 2022 **Unobravo** accelerated and recipient of an investment in 2022, exit SocialFare Seed with **Insight Partners** in August 2022

SocialFare Startup Acceleration Team

Vertical Team for the social impact startup acceleration and investment programme



Laura Orestano CEO



Martina Muggiri Startup Program Manager

Marco Cornetto Startup Business Developer Filippo Psacharopulo Investment Manager

Claudia Del Monte Investment Analyst

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Michela Remerenzi Digital Communication

Specialist

Silvia Badriotto Impact Communication Lead



Our mentors and advisors

SocialFare avails itself of a prestigious network of out-of-house professional staff for its entrepreneurial acceleration Programmes, including:















Alessandro Ambrosio

Carlo Alberto Danna

Emilio De Lazzari

Danila De Stefano

Federica Falomi

Corrado Ferretti



Sara Galvagna



Igor Calcio Gaudino

Gianluca Manitto



Marco Montrucchio



Claudio Naviglia



Domenico Nesci



Corena Pezzella



Tommaso Puccioni

Pietro Puglisi



Giovanni Ravina





De otorario

Planet Foundamentals Partners



Invitalia, the National agency for Inward Investment, and SocialFare's institutional partner: it **advises our startups on available funding and measures** and **follows them in their application for easy terms** as well as pointing them to networking tools and opportunities for the growth of innovative businesses.



NHOA, SocialFare's technological partner for the **Environmental** Sustainability sector, works alongside our startups advising and mentoring them developing business solutions in sustainable energy, energy storage, green mobility or related areas.

Our Network



CON IL SOSTEGNO DELLA





Where we are

In centro a Torino, via Maria Vittoria 38



Since 2015 SocialFare has been promoting an innovation and convergence model through Rinascimenti Sociali (Social Renaissance), **a place and convergence network to accelerate social**

impact knowledge and entrepreneurship in Italy. It is based in Turin,

a socially oriented city by choice, now Italy's point of reference for Social Innovation and startups.

Throughout the program, business and startup teams in acceleration

will have a **desk** in the co-working area, and meeting rooms if required.

Program and selection timeline

by 23.5 <mark>socialfa</mark>	plication online 9 del 30/04/2023 at <mark>re.org/application-</mark> t-/cundamental	Best suited candidates will be interviews in May and June	Strategic development plan of the start-up identifying targets for the acceleration programme	Residential full-time acceleration programme at the Rinascimenti So the centre of Turin or remotely, foll calendar of activities that will be sh before the beginning of the progra	owing a nared
	OPEN CALL	SHORTLISTING	ONBOARDING	ACCELERATION PROGRA	м
Launch	Ca	all Sele	ction Sta	rting	Social impact
of the call	Dead	dline Da	ay D	ay	Investor day
20th february 2023	30th ap	oril 2023 23th jui		otember 123	18th january 2024

Please note dates may vary slightly

How to apply

Send your application with Paperform

by 11:59 pm on April the 30th 2023 socialfare.org/application-planet-foundamentals

Info

La call PLANET FOUNDAMENTALS is promoted and organized by



Via Maria Vittoria 38, 10123 Torino, Italia | Tel: 393.1718264

www.socialfare.org



Dear startupper, SocialFare team welcomes you!

Hereafter a few information about the form:

- The application form can be filled out indistinctly in Italian or in English.

- Startups that apply early have a small advantage because we have more time to read the answers

- The application form is structured with a limited number of mandatory questions (indicated by *).

We recommend reading all the questions carefully before starting to fill out the form.
Once the compilation has started, it is NOT possible to save and resume it at another time.

For more information about the acceleration program, please read the downloadable announcement at the following address: <u>https://socialfare.org/planet-foundamentals/</u>

For any problems or concerns about the application form, please write to: foundamenta@socialfare.org