

Design Your Impact #3

Social Impact Projects Acceleration

Do you have an innovative project
in response to the the major social contemporary challenges?

Candidati a

Design Your Impact #3

Acceleration for Social Impact Projects

SocialFare program to accelerate knowledge and practical skills for social innovation:
a learning path to develop early-stage projects into actual businesses

Deadline **6th January 2020**

Apply on www.socialfare.org/en/designyourimpact

WHY PARTICIPATE?

Design Your Impact is a unique opportunity for your team to take advantage of a support network of professionals and experts in Social Innovation.

The main objectives of the program are:

Validate and consolidate your solution design:

Product and Service Design



Delve deeper into

social economic and environmental sustainability



Investigate and develop metrics for

social impact assessment



Define or refine the **business model**



Delve deeper into the fundamentals of **your enterprise's ecosystem**



Provide tools and techniques for **effective narrative and storytelling**



+ Opportunity Day:

The opportunity for the best teams to access a **Cash Wallet** and/or to **follow on** towards **FOUNDAMENTA**

WHO WE ARE LOOKING FOR

Teams with an **innovative idea/solution** addressing the major social challenges
who want to strengthen and develop project and design skills
in order to innovate their offer or develop new services

Who can apply for the program:

Informal Teams

Cooperatives

Associations



**Social
Enterprises**



WHAT WE ARE LOOKING FOR

Innovative solutions tackling the most compelling societal challenges defined by UN in The 2030 Agenda for Sustainable Development:

THE 17 SUSTAINABLE DEVELOPMENT GOALS

Learn more:

<https://www.un.org/sustainabledevelopment/sustainable-development-goals/>

WHAT WE OFFER

To the selected projects we offer a program – unique in Italy and Europe – that aims at supporting innovative ideas that could turn impact enterprises at a later stage:



**Semi-residential
program**



**5 theoretical/
practical
modules**



**Dedicated
Acceleration
Team**



**Opportunity
Day**



**Free coworking
desk**

The program is structured in 5 modules for a total of 10 full-time days + Opportunity Day
April/May 2020 at **Rinascimenti Sociali** in Turin

WHAT WE OFFER / OPPORTUNITY DAY

A panel of experts may also decide to award the best teams with:



Cash Wallet

Budget up to **2.000€**
to develop the specific project as per
a shared goal-oriented plan.



Follow on

selected teams will be supported by dedicated
experts to access the Selection Day of
FOUNDAMENTA
(Startup Acceleration Program by SocialFare)

HOW WE ACCELERATE IMPACT

The program builds on the solid experience of SocialFare team,
as well as on innovative approaches, hybrid skills and tools
coming from the fields of **Social Innovation**, **Impact Design** and **Social Entrepreneurship**

Theoretical
sessions and
practical,
interactive
workshops



Moments of
evaluation
and hybridization
across teams



**Inspirational
Sessions**
and case studies



Tutoring and
support by experts



**Dedicated Final
Interview**
for each team



DESIGN YOUR IMPACT #2 PROGRAM

5 thematic modules, each one lasting 2 days (Monday and Tuesday)
for a total of **10 working days + Opportunity Day**

Module 1 (2 days / April 2020)
Module 2 (2 days / April 2020)

IMPACT DESIGN

- Systemic design
- Contextual Research
- Community Engagement
- Social Impact Assessment
- Marketing and Brand strategy

Module 3 (2 days / Apr-May 2020)
Module 4 (2 days / May 2020)

ENTERPRISE MODELING

- Team Management
- Business model
- Governance
- Impact Investing
- Risks & Opportunities
- Corporate entities

Module 5 (2 days / May 2020)

YOUR IMPACT STORY

- Storytelling and presentation techniques
- Visual Design and Data Viz
- Pitch as a presentation tool

(1 day / May 2020)

OPPORTUNITY DAY

Project submission and
dialogue with a panel
of experts

TEMPISTICHE

Roadmap Design Your Impact #3



WHERE WE ARE

In the heart of Turin, the city of Social Innovation,
A place of convergence and networking, owned and managed by SocialFare.



www.rinascimentisociali.org

OUR NETWORK

Founder



Partner di rete



Partner tecnologico



Partner internazionali



Venture partner



Con il sostegno della



HOW TO APPLY

Each team may only submit **one project**
Each person can only be part of **one team/project**.

Applications must be filled in online before 23:59 (CEST time) of **06.01.2020** on:

socialfare.org/en/designyourimpact

Design Your Impact #3 is a call promoted and managed by:

SocialFare | Center for Social Innovation

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