

Do you have an innovative project in response to the the major social contemporary challenges?

Candidati a

Design Your Impact #3 Acceleration for Social Impact Projects

SocialFare program to accelerate knowledge and practical skills for social innovation: a learning path to develop early-stage projects into actual businesses

Deadline **6th January 2020**Apply on www.socialfare.org/en/designyourimpact



WHY PARTICIPATE?

Design Your Impact is a unique opportunity for your team to take advantage of a support network of professionals and experts in Social Innovation.

The main objectives of the program are:

Validate and consolidate your solution design:

Product and Service Design

Delve deeper into

social economic and environmental sustainability

Investigate and develop metrics for

social impact assessment

Define or refine the

business model

Delve deeper into the fundamentals of

your enterprise's ecosystem

Provide tools and techniques for

effective narrative and storytelling

+ Opportunity Day:

The opportunity for the best teams to access a Cash Wallet and/or to follow on towards FOUNDAMENTA



WHO WE ARE LOOKING FOR

Teams with an **innovative idea/solution** addressing the major social challenges who want to strenghten and develop project and design skills in order to innovate their offer or develop news services

Who can apply for the program:

Informal Teams

Cooperatives

Associations



Social **Enterprises**





WHAT WE ARE LOOKING FOR

Innovative solutions tackling the most compelling societall challenges defined by UN in The 2030 Agenda for Sustainable Development:

THE 17 SUSTAINABLE DEVELOPMENT GOALS

Learn more:

https://www.un.org/sustainabledevelopment/sustainable-development-goals/



WHAT WE OFFER

To the selected projects we offer a program – unique in Italy and Europe – that aims at supporting innovative ideas that could turn impact enterprises at a later stage:







5 theoretical/ practical modules



Dedicated Acceleration Team



Opportunity Day



Free coworking desk

The program is structured in 5 modules for a total of 10 full-time days + Opportunity Day April/May 2020 at **Rinascimenti Sociali** in Turin



WHAT WE OFFER / OPPORTUNITY DAY

A panel of experts may also decide to award the best teams with:



Cash Wallet

Budget up to **2.000€** to develop the specific project as per a shared goal-oriented plan.



Follow on

selected teams will be supported by dedicated experts to access the Selection Day of FOUNDAMENTA

(Startup Acceleration Program by SocialFare)



HOW WE ACCELERATE IMPACT

The program builds on the solid experience of SocialFare team, as well as on innovative approaches, hybrid skills and tools coming from the fields of **Social Innovation**, **Impact Design** and **Social Entrepreneurship**

Theoretical sessions and practical, interactive workshops

Moments of evaluation and hybridization across teams

Inspirational Sessions and case studies

Tutoring and support by experts

Interviewfor each team



DESIGN YOUR IMPACT #2 PROGRAM

5 thematic modules, each one lasting 2 days (Monday and Tuesday) for a total of 10 working days + Opportunity Day

Module 1 (2 days / April 2020) **Module 2** (2 days / April 2020)

IMPACT DESIGN

- Systemic design
- Contextual Research
- Community Engagement
- Social Impact Assessment
- Marketing and Brand strategy

Module 3 (2 days/Apr-May 2020) **Module 4** (2 days / May 2020)

ENTERPRISE MODELING

- Team Management
- Business model
- Governance
- Impact Investing
- Risks & Opportunities
- Corporate entities

Module 5 (2 days / May 2020)

YOUR IMPACT STORY

- Storytelling and presentation techniques
- Visual Design and Data Viz
- Pitch as a presentation tool

(1 day / May 2020)

OPPORTUNITY DAY

Project submission and dialogue with a panel of experts



TEMPISTICHE

Roadmap Design Your Impact #3





WHERE WE ARE

In the heart of Turin, the city of Social Innovation,
A place of convergence and networking, owned and managed by SocialFare.



www.rinascimentisociali.org



OUR NETWORK

Founder



Partner di rete





























































































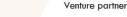
Partner tecnologico

Partner internazionali





















HOW TO APPLY

Each team may only submit **one project**Each person can only be part of **one team/project.**

Applications must be filled in online before 23:59 (CEST time) of 06.01.2020 on:

socialfare.org/en/designyourimpact

Design Your Impact #3 is a call promoted and managed by:

SocialFare | Center for Social Innovation

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