Design Your Impact #3
Social Impact Projects Acceleration
Do you have an innovative project in response to the major social contemporary challenges?

Candidati a

**Design Your Impact #3**

**Acceleration for Social Impact Projects**

SocialFare program to accelerate knowledge and practical skills for social innovation: a learning path to develop early-stage projects into actual businesses

**Deadline 6th January 2020**

**WHY PARTICIPATE?**

Design Your Impact is a unique opportunity for your team to take advantage of a support network of professionals and experts in Social Innovation.

The main objectives of the program are:

- **Validate and consolidate your solution design:**
  - **Product and Service Design**

- **Delve deeper into**
  - **social economic and environmental sustainability**

- **Investigate and develop metrics for**
  - **social impact assessment**

- **Define or refine the**
  - **business model**

- **Delve deeper into**
  - **the fundamentals of your enterprise's ecosystem**

- **Provide tools and techniques for**
  - **effective narrative and storytelling**

**+ Opportunity Day:**

The opportunity for the best teams to access a **Cash Wallet** and/or to **follow on** towards **FOUNDAMENTA**
WHO WE ARE LOOKING FOR

Teams with an **innovative idea/solution** addressing the major social challenges who want to strengthen and develop project and design skills in order to innovate their offer or develop new services.

Who can apply for the program:

- Informal Teams
- Cooperatives
- Associations
- Social Enterprises
WHAT WE ARE LOOKING FOR

Innovative solutions tackling the most compelling societal challenges defined by UN in The 2030 Agenda for Sustainable Development:

THE 17 SUSTAINABLE DEVELOPMENT GOALS

Learn more:
WHAT WE OFFER

To the selected projects we offer a program – unique in Italy and Europe – that aims at supporting innovative ideas that could turn impact enterprises at a later stage:

- Semi-residential program
- 5 theoretical/practical modules
- Dedicated Acceleration Team
- Opportunity Day
- Free coworking desk

The program is structured in 5 modules for a total of 10 full-time days + Opportunity Day April/May 2020 at Rinascimenti Sociali in Turin
WHAT WE OFFER / OPPORTUNITY DAY

A panel of experts may also decide to award the best teams with:

**Cash Wallet**

Budget up to **2,000€** to develop the specific project as per a shared goal-oriented plan.

**Follow on**

Selected teams will be supported by dedicated experts to access the Selection Day of [FOUNDAMENTA](#) (Startup Acceleration Program by SocialFare)
HOW WE ACCELERATE IMPACT

The program builds on the solid experience of SocialFare team, as well as on innovative approaches, hybrid skills and tools coming from the fields of Social Innovation, Impact Design and Social Entrepreneurship.

- Theoretical sessions and practical, interactive workshops
- Moments of evaluation and hybridization across teams
- Inspirational Sessions and case studies
- Tutoring and support by experts
- Dedicated Final Interview for each team
DESIGN YOUR IMPACT #2 PROGRAM

5 thematic modules, each one lasting 2 days (Monday and Tuesday) for a total of 10 working days + Opportunity Day

Module 1 (2 days / April 2020)
Module 2 (2 days / April 2020)
Module 3 (2 days / Apr-May 2020)
Module 4 (2 days / May 2020)
Module 5 (2 days / May 2020)
(1 day / May 2020)

IMPACT DESIGN
- Systemic design
- Contextual Research
- Community Engagement
- Social Impact Assessment
- Marketing and Brand strategy

ENTERPRISE MODELING
- Team Management
- Business model
- Governance
- Impact Investing
- Risks & Opportunities
- Corporate entities

YOUR IMPACT STORY
- Storytelling and presentation techniques
- Visual Design and Data Viz
- Pitch as a presentation tool

OPPORTUNITY DAY
- Project submission and dialogue with a panel of experts
TEMPISTICHE

Roadmap Design Your Impact #3

- Application deadline: 6 January 2020
- Pre-selection: January 2020
- Interviews: February 2020
- Results: March 2020
- Program (5 modules): April/May 2020
- Opportunity Day: May 2020
- Follow on (For selected teams): June/July
WHERE WE ARE

In the heart of Turin, the city of Social Innovation,
A place of convergence and networking, owned and managed by SocialFare.

www.rinascimentisociali.org
HOW TO APPLY

Each team may only submit one project
Each person can only be part of one team/project.

Applications must be filled in online before 23:59 (CEST time) of 06.01.2020 on:

socialfare.org/en/designyourimpact

Design Your Impact #3 is a call promoted and managed by:

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